Kristine Le
Product Designer

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/ EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO

**B.S. Cognitive Science:
Human Computer Interactions**

Class of 2014

/ RECOGNITION

2014 KPCB Design Fellow Finalist

2013 ACUI Steal This Idea – 1st Place

/ SKILLS

+ Photoshop, Illustrator, Indesign,
  After Effects, Sketch, Axure

+ Front-end Web Development
  (HTML/CSS, Javascript, Responsive Web Design)

+ Mobile Design
  (iOS, Android, Blackberry)

+ Project Management, Cognitive
  Ethnography, Contextual Inquiry

+ Affinity Diagramming, Interactive
  Prototyping, Storyboarding,
  Wireframing

+ Branding, Typography, Print, Layout

+ Proficient in Vietnamese

EXPERIENCE

EVERNOTE
Redwood City, CA

Product Design Intern / JUNE 2014 - **PRESENT**

Collaborate with multidisciplinary product team to design and ship visual interfaces for mobile and web platforms.

Identify core interaction problems and inconsistencies to develop solutions to enhance the Evernote user experience.

UNIVERSITY CENTERS
La Jolla, CA

Graphic & Web Designer / AUG 2012 - JUNE 2014

Designed weekly marketing collateral for UCSD facilities and events across different mediums from print to web.

Spearheaded the University Centers website overhaul with a complete site architecture and visual redesign.

UC SAN DIEGO
La Jolla, CA

Instructional Assistant / JAN 2014 - APRIL 2014

Administered the course Cognitive Aspects of Web Design which focused on information architecture and user interaction.

Web Designer & UX Researcher / JULY 2013 - JUNE 2014

Led the redesign of The Arthur C. Clarke Center for Human Imagination website and restructured the site flow.

JENUINE DESIGNS
San Francisco, CA

Creative Assistant & Designer / SEPT 2011 - AUG 20

Developed websites, graphics, and print material for private businesses and independent clients.

PROJECTS

EQUIP

Founder & Designer / MAY 2014 - **PRESENT**

Currently building a visual tool that allows people to share tips and catalog their essentials for traveling, events, and other activities.

VOLUNTEER

UXSD - User Experience San Diego

Planning & Publicity / 2013 - 2014

CIRCLE K INTERNATIONAL

District Convention Marketing & Programs Chair / 2013
Masquerade Ball Tech & Marketing Chair / 2011
UC San Diego Historian / 2011 - 2012